

**DE FILATUUR**

Virtual  
event studio





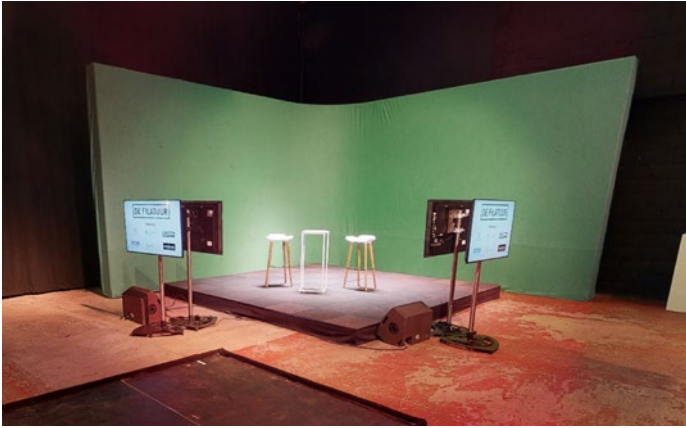
## Venue

De Filatuur is a unique event venue located in the former textile factory FFR, Filature et Filteries Réunies, in Aalst. This industrial setting offers a lot of possibilities for customizing your event in detail.

## Virtual event studio

In close collaboration with our partners, we ensure that your event comes to life in our studio. The combination of high-tech, livestreaming services, ambience lighting and a state-of-the-art audio system will raise the bar for both your virtual and hybrid events.

Our studio allows you to combine different keynote sessions and panel discussions, along with a large exhibition area. These features provide a unique event experience for both speakers and participants.



## Green screen

This stage can host keynotes or interviews. The green screen is digitally replaced by a personalized background. In the standard package, 2 high chairs and a high table are included.



## Interview corner

The cosy seating area is perfect for interviews or one-to-one conversations. Speakers take a seat in the comfortable Chesterfield sofas. The plants in the background can be replaced by other items if preferred, such as books, products, etc....

# Panel stage

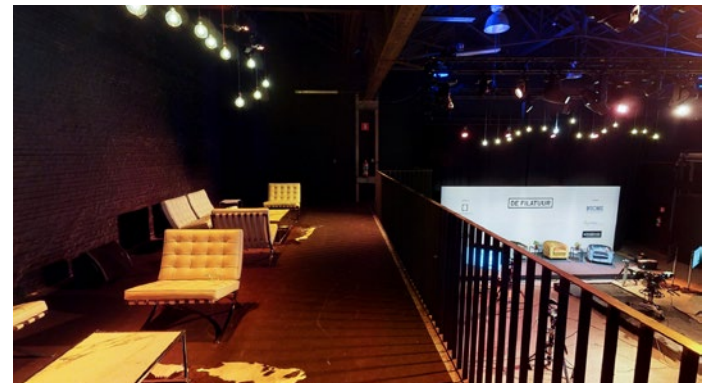
This stage is ideal for panel discussions. Speakers seated in comfortable sofas are captured by multiple cameras. The panelists can follow their own presentations on large screens that are placed at eye level in front of the stage.

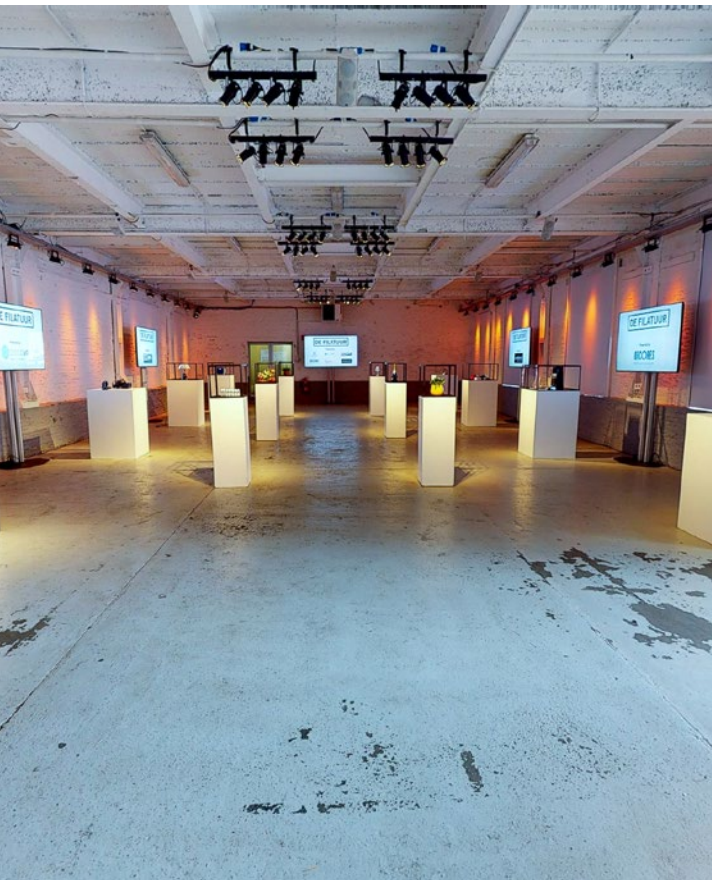
The standard setting of this stage includes 4 sofa seats and 3 low tables. Upon supplemental request, the background can be personalized, and the furniture adjusted.



# Cosy corner

Speakers can calmly prepare for their presentation or chat with other participants on the cosy mezzanine overlooking the entire studio.





# White room

The white room at De Filatuur offers a wide range of options to complete your virtual event.

- New products can be showcased to the audience or sponsors/partners can present themselves. This can be done either by creating a physical **exhibition** or a virtual tour.
- Do you want to host a limited audience **on site for your event?** Chairs can be placed at appropriate social distances for participants to follow the event on screens throughout the room. Your guests can also be treated to additional catering.
- Need an **additional stage** for your event? The room can be transformed according to your needs and wishes.

The room is standardly equipped with ambience lighting, a sound system for background music or sound for the virtual event, six 75" screens and two 85" screens.

For other furniture or equipment, a tailor-made proposal will be provided.

# Seeing is believing

Walk through our studio and discover all its features.



# Pricing

Below you will find an overview of the standard pricing per room with the stages as described above.

## Virtual studio (black room)

€ 8.750/day

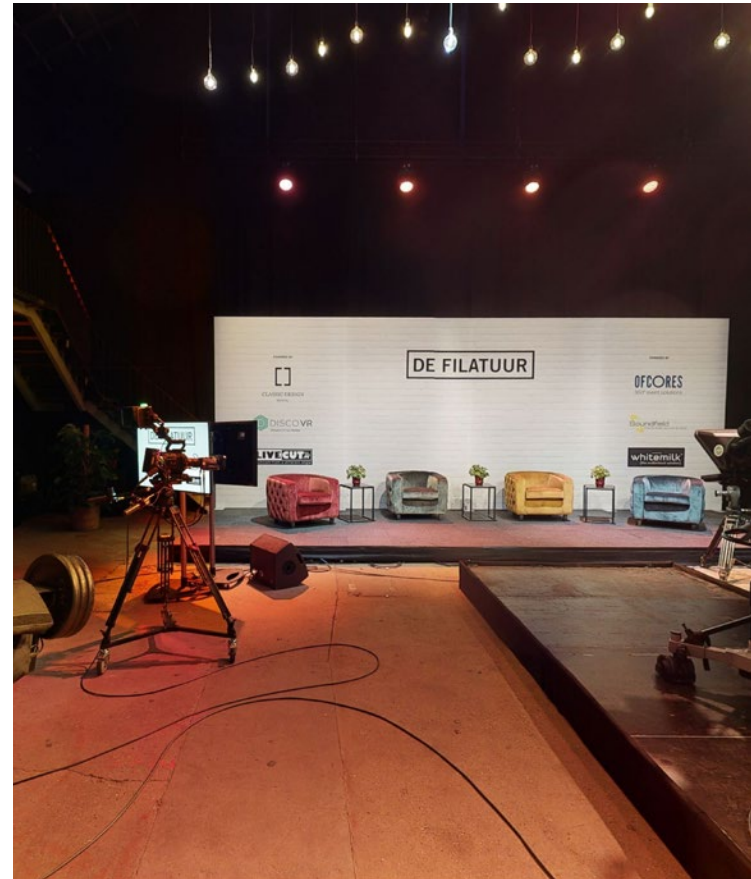
*This amount includes:*

- Room rental, cleaning and bandwidth
- Technical equipment and 5 technicians/operators
- Furniture
- On-site coordinator
- Bar with water and coffee (for a max. of 10 persons)
- COVID-19 safety measures

## White room

€ 2.500 /day

*Detailed list and additional items are available upon request.*



# How to get there?

De Filatuur is located near the centre of Aalst, within walking distance of the train and bus station. The venue is easily reachable from Brussels (25km) and Ghent (35km).

The venue has a large parking lot for 150 cars, and additional parking is available within walking distance.

# Contact

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# DE FILATUUR

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